

# SEE THE GREAT RETAILING A-ROLLING.

An imperial hand sways a Dry Goods sceptre here. Thrifty accumulations drawn from an overcrowded market in an anticipation of an increased tariff. Jobbers and importers have overhauled their capacity. They know the buying and selling powers of

Thousands of Dollars' Worth of Merchandise

upon which they calculated to make a profit are turned over to us at their cost in order to hold themselves together until the smaller dealers come to the markets. This is to the people of Richmond

# A LATE-TARIFF SALE.

It's an opportunity of buying almost anything that the coming season may call for at the same price, in the face of the fact that all goods in our lines have advanced about 25 per cent. We are just turning over so many dollars to you that jobbers and importers had almost counted in their pockets.

The position we occupy in the mercantile world is no secret. We are known throughout the merchandise world. We are known as a house that can handle and pay for lots, no matter how large they may be. So to-day if your needs be CARPETS, SILKS, LINENS, HOSIERY, DRESS GOODS, UNDERWEAR, CROCKERY, CUTLERY, or SMALL WARES of any kind, there will be price marks on them less than any wholesaler in America to-day would give you.

Take small packages with you if possible.

## SILK PRICES

that will carry popular approval and win another triumph. The following is a short list of what this store does for its patrons:

Black Brocades, all new gross-grain weaves, for 4-5-6 a yard.

Large and small effects of Black Gros-grain Brocades, that cost over \$1.50, for \$1.10 a yard.

Black Fine French Brocades, that cost over \$1.50 to import, for \$1.25.

Extra-Fine Black Pique de Soie, that cost \$1 to import, for 80c a yard.

Satin Duchesse, with silver sheen, for 80c a yard.

Fancy Black Mire Velour, that will sell for \$1.25 very soon, for 75c a yard.

Handsome Black All-Silk Armure for 80c.

Extra-Wide Heavy Black Rustling Taffetas for 75c.

Changeable All-Silk Colored Taffetas for 80c.

Colors and Black in Plain China Silks for 75c.

Two-Toned Brocade Taffetas for 75c.

Quality Satin Duchesse, in White and all light shades, for \$1 a yard.

## LINENS

The protection is not the warrant a merchant offers, but the fabric he sells. The proper flax, the proper bleaching, the makers, and the experience in the wear. It is our guarantee and then take a third of what the prices have been, it's time to come and buy them. See them to-day:

Finest Scotch Linen Table Damask, extra heavy, elegant designs, 50c a yard. The new price will be 80c.

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## 480 NEW BED-SPEADS

are ready for to-day's sale:

Extra-Fine Heavy Crocheted Spreads, Marcelline pattern, hemmed, 50c.

Double-Double Crocheted Spreads, hemmed, ready for use, 50c.

White, Blue, and Green Crocheted Spreads, usual 75c, 50c each.

READY AT 10 O'CLOCK.

FOR ONE HOUR.

Handsome Red Marcelline Spreads, extra large size, heavy embossed designs, cost \$1 usually, these \$1.25. Limit one to each buyer.

A bomb-shell among the

## WHITE GOODS.

Can you use any? Don't try and judge the quality by the prices, for none like these were ever made before. Going to close 'em out:

White, Checked, Plaid, and Striped India Linen and Calico, 12-12 a yard.

12-12 grade, 3-4 yd. yard.

12-12 grade, 3-4 yd. yard.

12-12 grade, 3-4 yd. yard.

12-12 grade, 3-4 yd. yard.

12-12 grade, 3-4 yd. yard.

## MUSLIN UNDERWEAR

selling made in years will take place Monday. The accumulated stock of one of the best makers in the trade is to be sold here:

17 dozen Ladies' Muslin Unders, with double cambric ruffle and tucks, 25c.

18 Skirts, with umbrella embroidered flounces, 80c.

The usual 8c. Skirts, with umbrella flounce trimmed, 50c.

25 dozen Ladies' Trimmed Muslin Drawers are 10c a pair; Plain Muslin, with hem and tucks, usually 25c, for 15c a pair.

25 dozen Ladies' Muslin Gowns, tucked yoke, cambric ruffle, 25c.

Muslin or Cambric Gowns, high or low neck, cost \$1.25 to \$2.50, for \$1 a pair.

Cambric Chemise, round neck, trimmed, 25c.

Handsome All-Over Swiss or Nainsook Embroidered Pillow-Shams, cost \$3 to make, these, 1.45 a pair.

25 Cambric Covered Corsets, high or low neck, trimmed in embroidery, for 50c.

Plain Square-Neck Corset-Covers, any size, 50c.

750 Changeable Taffeta Silk Skirts, with corded umbrella flounce, \$1.45.

All-Wool Black Mohair Skirts, \$1.95.

Colored Taffeta Skirts \$1.25.

Fancy-Colored Knit Skirts, solid color, crocheted flounce, 50c, cost 80c, usually 75c.

White Dresses and Skirts, that were \$3 and 3.50, now 1.50; White Fancy-Trimmed Lawn Aprons, were 75c and 80c, for 50c; Drawers, that were 12-12-12, for 50c.

## THE COTTON GOODS STORY

to-day will be an unusual one. 21 cases of 'em will be turned loose. Perhaps not such another day in years.

Apron Gingham, neat checks, 21-2c a yard.

Ultra 10-4 Bleached Sheet for 17c.

4-4 Fine Broad Cotton, 10-6 1-4c, grade, for 1-4c.

Androscoggin 4-4 Bleached Cotton for 5c.

## SHIRTS AND PILLOWS.

These cost you less than the material:

Extra-Heavy Round-Thread Sheets, 40x90, for 45c.

Double-Width Hemstitched Sheets, full size, for 45c.

24x36 Bleached Sheets for 35c.

Full-Size Pillow-Cases, 3-7-5c.

Extra-Size Pillow-Cases, for 61-4c.

Hemstitched Pillow-Cases, 40x36 inches, for 11c each.

## BLANKETS.

Even before the beginning of want comes the break of price-matches—no record of.

Selling 12-4 White California Blankets, same grade that sold last year for \$3, for \$2.50.

11-4 California Wool Blankets that cost \$7.50, now for \$5.50.

White Wool Blankets that cost \$7.50, now for \$5.50.

Heavy Twilled White Blankets for 80c a pair.

Normal Gray Soft, Downy Blankets, with Roman borders, for 40c a pair.

White Lambskin Blankets, double-bed size, handsome, bright Roman borders, for 40c.

No more overcrowded merchants in New York than

## FLANNEL.

people. Thousands on hand, and the sale slow. Pick these up to-day for money-saving:

Double-Face Russian Flannel, in rich, extra wide, 5-4-4 a yard.

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## THERE IS A CARPET BUSINESS.

here that has command of the markets and conceals nothing. Wool is wool and goodness is yoked with the buying. Do your ordering, and we do the rest. Good fortune makes the Carpet cheaper than ever here:

Tapestry Carpets, none but standard makes, 60, 84, and 108 yds. wide, and 12, 14, and 16 ft. deep, from 20c to \$1.25.

Wilton Velvet Carpets, room and hall, 12, 14, and 16 ft. deep, from 20c to \$1.25.

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## RUGS AND DRUGGETS.

New Smyrna Rugs, pretty fall colorings, less than old prices; Persian size \$1.25; 12x18, \$2.50; 12x20, \$3.50; 12x24, \$4.50; 12x30, \$5.50; 12x36, \$6.50; 12x42, \$7.50; 12x48, \$8.50; 12x54, \$9.50; 12x60, \$10.50; 12x66, \$11.50; 12x72, \$12.50; 12x78, \$13.50; 12x84, \$14.50; 12x90, \$15.50; 12x96, \$16.50; 12x102, \$17.50; 12x108, \$18.50; 12x114, \$19.50; 12x120, \$20.50; 12x126, \$21.50; 12x132, \$22.50; 12x138, \$23.50; 12x144, \$24.50; 12x150, \$25.50; 12x156, \$26.50; 12x162, \$27.50; 12x168, \$28.50; 12x174, \$29.50; 12x180, \$30.50; 12x186, \$31.50; 12x192, \$32.50; 12x198, \$33.50; 12x204, \$34.50; 12x210, \$35.50; 12x216, \$36.50; 12x222, \$37.50; 12x228, \$38.50; 12x234, \$39.50; 12x240, \$40.50; 12x246, \$41.50; 12x252, \$42.50; 12x258, \$43.50; 12x264, \$44.50; 12x270, \$45.50; 12x276, \$46.50; 12x282, \$47.50; 12x288, \$48.50; 12x294, \$49.50; 12x300, \$50.50; 12x306, \$51.50; 12x312, \$52.50; 12x318, \$53.50; 12x324, \$54.50; 12x330, \$55.50; 12x336, \$56.50; 12x342, \$57.50; 12x348, \$58.50; 12x354, \$59.50; 12x360, \$60.50; 12x366, \$61.50; 12x372, \$62.50; 12x378, \$63.50; 12x384, \$64.50; 12x390, \$65.50; 12x396, \$66.50; 12x402, \$67.50; 12x408, \$68.50; 12x414, \$69.50; 12x420, \$70.50; 12x426, \$71.50; 12x432, \$72.50; 12x438, \$73.50; 12x444, \$74.50; 12x450, \$75.50; 12x456, \$76.50; 12x462, \$77.50; 12x468, \$78.50; 12x474, \$79.50; 12x480, \$80.50; 12x486, \$81.50; 12x492, \$82.50; 12x498, \$83.50; 12x504, \$84.50; 12x510, \$85.50; 12x516, \$86.50; 12x522, \$87.50; 12x528, \$88.50; 12x534, \$89.50; 12x540, \$90.50; 12x546, \$91.50; 12x552, \$92.50; 12x558, \$93.50; 12x564, \$94.50; 12x570, \$95.50; 12x576, \$96.50; 12x582, \$97.50; 12x588, \$98.50; 12x594, \$99.50; 12x600, \$100.50; 12x606, \$101.50; 12x612, \$102.50; 12x618, \$103.50; 12x624, \$104.50; 12x630, \$105.50; 12x636, \$106.50; 12x642, \$107.50; 12x648, \$108.50; 12x654, \$109.50; 12x660, \$110.50; 12x666, \$111.50; 12x672, \$112.50; 12x678, \$113.50; 12x684, \$114.50; 12x690, \$115.50; 12x696, \$116.50; 12x702, \$117.50; 12x708, \$118.50; 12x714, \$119.50; 12x720, \$120.50; 12x726, \$121.50; 12x732, \$122.50; 12x738, \$123.50; 12x744, \$124.50; 12x750, \$125.50; 12x756, \$126.50; 12x762, \$127.50; 12x768, \$128.50; 12x774, \$129.50; 12x780, \$130.50; 12x786, \$131.50; 12x792, \$132.50; 12x798, \$133.50; 12x804, \$134.50; 12x810, \$135.50; 12x816, \$136.50; 12x822, \$137.50; 12x828, \$138.50; 12x834, \$139.50; 12x840, \$140.50; 12x846, \$141.50; 12x852, \$142.50; 12x858, \$143.50; 12x864, \$144.50; 12x870, \$145.50; 12x876, \$146.50; 12x882, \$147.50; 12x888, \$148.50; 12x894, \$149.50; 12x900, \$150.50; 12x906, \$151.50; 12x912, \$152.50; 12x918, \$153.50; 12x924, \$154.50; 12x930, \$155.50; 12x936, \$156.50; 12x942, \$157.50; 12x948, \$158.50; 12x954, \$159.50; 12x960, \$160.50; 12x966, \$161.50; 12x972, \$162.50; 12x978, \$163.50; 12x984, \$164.50; 12x990, \$165.50; 12x996, \$166.50; 12x1002, \$167.50; 12x1008, \$168.50; 12x1014, \$169.50; 12x1020, \$170.50; 12x1026, \$171.50; 12x1032, \$172.50; 12x1038, \$173.50; 12x1044, \$174.50; 12x1050, \$175.50; 12x1056, \$176.50; 12x1062, \$177.50; 12x1068, \$178.50; 12x1074, \$179.50; 12x1080, \$180.50; 12x1086, \$181.50; 12x1092, \$182.50; 12x1098, \$183.50; 12x1104, \$184.50; 12x1110, \$185.50; 12x1116, \$186.50; 12x1122, \$187.50; 12x1128, \$188.50; 12x1134, \$189.50; 12x1140, \$190.50; 12x1146, \$191.50; 12x1152, \$192.50; 12x1158, \$193.50; 12x1164, \$194.50; 12x1170, \$195.50; 12x1176, \$196.50; 12x1182, \$197.50; 12x1188, \$198.50; 12x1194, \$199.50; 12x1200, \$200.50; 12x1206, \$201.50; 12x1212, \$202.50; 12x1218, \$203.50; 12x1224, \$204.50; 12x1230, \$205.50; 12x1236, \$206.50; 12x1242, \$207.50; 12x1248, \$208.50; 12x1254, \$209.50; 12x1260, \$210.50; 12x1266, \$211.50; 12x1272, \$212.50; 12x1278, \$213.50; 12x1284, \$214.50; 12x1290, \$215.50; 12x1296, \$216.50; 12x1302, \$217.50; 12x1308, \$218.50; 12x1314, \$219.50; 12x1320, \$220.50; 12x1326, \$221.50; 12x1332, \$222.50; 12x1338, \$223.50; 12x1344, \$224.50; 12x1350, \$225.50; 12x1356, \$226.50; 12x1362, \$227.50; 12x1368, \$228.50; 12x1374, \$229.50; 12x1380, \$230.50; 12x1386, \$231.50; 12x1392, \$232.50; 12x1398, \$233.50; 12x1404, \$234.50; 12x1410, \$235.50; 12x1416, \$236.50; 12x1422, \$237.50; 12x1428, \$238.50; 12x1434, \$239.50; 12x1440, \$240.50; 12x1446, \$241.50; 12x1452, \$242.50; 12x1458, \$243.50; 12x1464, \$244.50; 12x1470, \$245.50; 12x1476, \$246.50; 12x1482, \$247.50; 12x1488, \$248.50; 12x1494, \$249.50; 12x1500, \$250.50; 12x1506, \$251.50; 12x1512, \$252.50; 12x1518, \$253.50; 12x1524, \$254.50; 12x1530, \$255.50; 12x1536, \$256.50; 12x1542, \$257.50; 12x1548, \$258.50; 12x1554, \$259.50; 12x1560, \$260.50; 12x1566, \$261.50; 12x1572, \$262.50; 12x1578, \$263.50; 12x1584, \$264.50; 12x1590, \$265.50; 12x1596, \$266.50; 12x1602, \$267.50; 12x1608, \$268.50; 12x1614, \$269.50; 12x1620, \$270.50; 12x1626, \$271.50; 12x1632, \$272.50; 12x1638, \$273.50; 12x1644, \$274.50; 12x1650, \$275.50; 12x1656, \$276.50; 12x1662, \$277.50; 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12x1986, \$331.50; 12x1992, \$332.50; 12x1998, \$333.50; 12x2004, \$334.50; 12x2010, \$335.50; 12x2016, \$336.50; 12x2022, \$337.50; 12x2028, \$338.50; 12x2034, \$339.50; 12x2040, \$340.50; 12x2046, \$341.50; 12x2052, \$342.50; 12x2058, \$343.50; 12x2064, \$344.50; 12x2070, \$345.50; 12x2076, \$346.50; 12x2082, \$347.50; 12x2088, \$348.50; 12x2094, \$349.50; 12x2100, \$350.50; 12x2106, \$351.50; 12x2112, \$352.50; 12x2118, \$353.50; 12x2124, \$354.50; 12x2130, \$355.50; 12x2136, \$356.50; 12x2142, \$357.50; 12x2148, \$358.50; 12x2154, \$359.50; 12x2160, \$360.50; 12x2166, \$361.50; 12x2172, \$362.50; 12x2178, \$363.50; 12x2184, \$364.50; 12x2190, \$365.50; 12x2196, \$366.50; 12x2202, \$367.50; 12x2208, \$368.50; 12x2214, \$369.50; 12x2220, \$370.50; 12x2226, \$371.50; 12x2232, \$372.50; 12x2238, \$373.50; 12x2244, \$374.50; 12x2250, \$375.50; 12x2256, \$376.50; 12x2262, \$377.50; 12x2268, \$378.50; 12x2274, \$379.50; 12x2280, \$380.50; 12x2286, \$381.50; 12x2292, \$382.50; 12x2298, \$383.50; 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12x2940, \$490.50; 12x2946, \$491.50; 12x2952, \$492.50; 12x2958, \$493.50; 12x2964, \$494.50; 12x2970, \$495.50; 12x2976, \$496.50; 12x2982, \$497.50; 12x2988, \$498.50; 12x2994, \$499.50; 12x3000, \$500.50; 12x3006, \$501.50; 12x3012, \$502.50; 12x3018, \$503.50; 12x3024, \$504.50; 12x3030, \$505.50; 12x3036, \$506.50; 12x3042, \$507.50; 12x3048, \$508.50; 12x3054, \$509.50; 12x3060, \$510.50; 12x3066, \$511.50; 12x3072, \$512.50; 12x3078, \$513.50; 12x3084, \$514.50; 12x3090, \$515.50; 12x3096, \$516.50; 12x3102, \$517.50; 12